



IDFPR

Illinois Department of
Financial and Professional Regulation



Chris Slaby

Public Information Officer



Chris Slaby joined the Illinois Department of Financial and Professional Regulation as Public Information Officer in August 2019. In this role, Slaby serves as the Department's multimedia specialist in graphic design, videography, photography, and writing, with his work on newsletters and videos for IDFPR licensees being recognized for awards from industry organizations. He also led a Department-wide rebranding in 2021 to create a new logo which highlights IDFPR's four Divisions, modernize the Department's public-facing publications and resources, and implement a visual style guide to be used in all Department graphics and videos.

Slaby is also IDFPR's spokesperson for media inquiries and works with the Department's four Divisions in identifying opportunities for news releases. A former broadcast journalist who took pride in simplifying complex policy proposals and updates, Slaby worked as a news producer in television newsrooms in three state capital cities: Springfield, Albany (New York), and Indianapolis (Indiana), and also led the day-to-day operations of the television newsroom in Decatur. Slaby also developed a reputation as a visual storyteller with both video and graphics, which proved valuable in helping two television stations launch new, state-of-the-art news studios. He worked with production teams to identify, create, and implement creative camera shots to showcase stories and the reporters delivering them. Slaby also worked with reporters in producing political discussion broadcasts and with meteorologists in producing severe weather preparedness broadcasts.

An Eagle Scout, Slaby earned his Bachelors (*summa cum laude*) in Radio/Television from Southern Illinois University Carbondale and Masters (*with honors*) in Public Affairs Reporting from the University of Illinois Springfield. He is happily married to his better half, Kallie, and a proud father to Calvin and Lilly.

